

# ***Oceania and Australian Laser Sailing Championships*** ***Mersey Yacht Club, Jan 1<sup>st</sup> - 8<sup>th</sup> 2019*** ***Sponsorship Prospectus***

In January 2019, men, women and youth sailors spanning age groups from 15 to 70+ years of age will be arriving in Devonport to contest the Oceania and Australian Laser Class Championships. The Laser is a single handed international and Olympic class sailing dinghy. It has become well known by everyday Australians after exciting Olympic gold medal wins by Tom Slingsby (2012) and Tom Burton (2016).



Along with the Australian Sailing Team, many international competitors are expected to take on Burton and leading world racing circuit Matt Wearn to earn world cup qualifying points for Olympic selection. The gathering of 750 sailors, race officials, organisers, coaches and accompanying families will bring a visual spectacle, vibrancy and energy to the City of Devonport as well as the North West region.

The organisers, the Tasmanian District Laser Association (TDLA) and the Mersey Yacht Club (MYC), have been working closely with Events Tasmania, Devonport City Council and the Cradle Coast Authority to make this important regional Tasmanian event a success. With the regatta being last held in Devonport in 1975, a huge amount of planning is underway to ensure that the necessary administration, finances, infrastructure, and facilities are available for an event of this calibre.

Based at the Mersey Yacht Club race centre, competition will then occur daily north of the Mersey Bluff on Bass Strait. The scenic Bluff Lighthouse reserve shall provide a panoramic vantage point from which to view of the race action and gain unprecedented visual exposure for sponsors. Sponsors shall be recognised on the event website as well as at the Welcome and Presentation ceremonies. Platinum and gold sponsors will have their name promoted around Australia and the world on the competitor's souvenir waterproof food drums.



## SPONSORSHIP OPPORTUNITY:

Organisers are now also seeking both financial and in-kind assistance from Tasmanian businesses who share the vision of aligning themselves with a truly international, age and gender inclusive sporting event. A number of sponsorship options are available to allow both large and small organisations the chance to become involved with the 2019 Oceania and Australian Laser Championship brand at the level that best suits them. Sponsorship will go directly to the day to day organising of the event.

Sponsorship Options (Includes in-kind, delivery of service, cash, and donation of products):

- Platinum - Naming Rights Sponsor of the Event - \$10,000
- Gold – \$5,000
- Silver – \$1-3000
- Bronze – up to \$1000

Level	Platinum	Gold	Silver	Bronze
<b>Amount</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$1-3,000</b>	<b>\$1000</b>
<b>Number of Sponsors Sought</b>	<b>1</b>	<b>2</b>	<b>5</b>	<b>10</b>
Company Logo on all official documents and signs	✓			
Signage on start boats	✓			
Company Logo on regatta officials apparel	✓			
Option for bow stickers on competitors boats or booms	✓	✓		
Opportunity to speak at presentation dinner	✓			
Mentioned in Race day & daily media release and update	✓	✓		
Opportunity to present trophies	✓			
Company Logo on regatta souvenir food drum	✓			
Signage on finish boats		✓		
Opportunity to visit course	✓	✓		
Naming rights to a marker buoy (\$1000/buoy)		✓	✓	
Company Name and Logo on website	✓	✓	✓	✓
Company Signage on Club Grounds (provided by Sponsor)	✓	✓	✓	✓
Company logos on back cover of Notice of Race & Race instructions	✓	✓	✓	✓
Daily recognition & promotion via Club PA system	✓	✓	✓	✓

If this event ticks your boxes, TDLA representatives Rob Moreton (TDLA) and Rob Sly (MYC Commodore) would welcome the opportunity to discuss any aspect of the prospectus with you and your company. There is also room for sponsors to bring innovation and alternative suggestions. Rob or Rob can be contacted on the following mobile numbers or email addresses.

Rob Moreton – 0475 090 255, [mort.rm@gmail.com](mailto:mort.rm@gmail.com)

Rob Sly – 0457815440, [rsly@internode.on.net](mailto:rsly@internode.on.net)

